

# arts in the peak

## newsletter 2 February 2007

This newsletter carries opportunities, events and training listings. Please send any information you would like to be included to:

Arts in the Peak, The Flat, Town Hall, Bath Street, Bakewell DE45 1BX, tel: 01629 810122, email: [artsinthepeak@msn.com](mailto:artsinthepeak@msn.com).

### OPPORTUNITIES

#### 1. Get your work on the Arts in the Peak Website

The AiP website is expanding to include members' work. If you want to reach a wider audience through the AiP website then you need to send:

- Up to 6 screen resolution images of your work, which should be no larger than 2MB each (or photographs no larger than A4 if you are posting images of your work). If your work is not visual – e.g. poetry – then please send up to 5 examples of your work in whatever format suits it
- An artist's statement no more than 100 words in length
- A curriculum vitae
- The address of your website, if you have one, so that we can link to your site

All your work will go onto the website between now and May, so please get work to me **as soon as possible** at [artsinthepeak@msn.com](mailto:artsinthepeak@msn.com) or by post to Arts in the Peak, The Flat, Town Hall, Bath Street, Bakewell DE45 1BX.

#### 2. Exhibition Opportunity - Claire Galleries, Birmingham

Artists are invited to submit work for our Black and White Exhibition taking place from the 5th April to the 21st of April.

All work must be purely black and white imagery.

This exhibition will embrace a wide range of styles and mediums from Photography, Painting, Sculpture ...

To submit work please send a disc of images or e-mail: [carolineeem@hotmail.com](mailto:carolineeem@hotmail.com)

Claire Galleries

The Orb

Tenby Street

Birmingham

B1 3EL

**Deadline for submissions: 28th of February**

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### 3. ARTISTS STUDIO SPACE AVAILABLE, Whaley Bridge

Crown House on the Bingswood Industrial Estate in Whaley Bridge has the following rooms to rent:

Unit number	Square foot	Square metres	Price per month (ex VAT)	Proportion of service fee
10	121.57	11.29	£100.32	5%
11	176.03	16.35	£130.80	7%

There would be access to male and female toilets plus the kitchen.

Please contact Anna Jones, Languages for Schools

E: [annaj@languagesforschools.com](mailto:annaj@languagesforschools.com), M: 07973 767693

### 4. Arts Administrator with a background in marketing - Matlock

Mrs Casey Music, one of the leading Arts Consultants and Event Management companies working in Folk, Roots and Acoustic Music is looking for someone to join its team.

#### **The successful candidate will have the following skills:**

A background in Arts marketing

Strong communication skills

Basic IT knowledge

A methodical approach to work and willingness to learn new things

A creative and commercial flair

#### **The role will include:**

Heading up all marketing activity in liaison with the current Publicity and Marketing Manager on various projects such as Festivals, Events, Conference and Training Days. Being pro-active in the development of marketing activity and gradually taking over responsibility for this area.

Involvement in all of Mrs Casey Music's projects, with specific roles in large projects (not just in marketing).

Working with the rest of the team running Events and Conferences on the day.

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

This role has the potential to grow in many directions.

Salary dependant on experience

Send a CV and covering letter to:

Joe Heap, Mrs Casey Music,

PO Box 296, Matlock, Derbyshire, DE4 3XU

Tel: 01629 827012

E: [joe@mrs-casey.co.uk](mailto:joe@mrs-casey.co.uk)

**Closing date for applications is 16 February 2006**

### **5. Stagecoach Sheffield – Youth Theatre Leader**

Stagecoach in Sheffield needs a vibrant, imaginative drama workshop leader to work with children aged 6 – 16. You need previous experience and a current CRB check. Workshops are on Saturdays from 10 Feb – 31 March, 10am – 3.30pm. Contact Sheila Chapman on 0114 230 9960.

### **6. Arts Co-ordinator - West Lindsey Open Churches Festival**

**Background:** The Churches Festival is an annual event which is held over two weekends each May. Many of the churches organise activities on their participating weekend, although some churches offer a 'quiet' church for visitors to look around. Each year the Festival attracts around 4500 visitors to the churches taking part in the event. This year we are planning to develop the creative arts input through the appointment of an arts coordinator.

The Arts Coordinator is required to:

**1. Develop a pilot participatory arts programme across 4 clusters of churches and undertake evaluation of this work. Initial soundings show that there are exciting possibilities to work with companies/Artists in the following forms:**

- LITERATURE: including pre-Festival workshops leading up to Festival weekend event.

- REMINISCENCE: including pre-Festival workshops leading up to Festival weekend event

- MUSIC: involving a tour/programme around a cluster of churches

- CHILDREN'S WORKSHOPS: involving a series of arts & crafts workshops engaging the local community/schools on the day of the festival

**2. Support the development of a 3 year plan working with the churches voluntary group and WLDC tourism team**

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### **3.Support the development of the churches voluntary group through some committee development initiatives and training**

#### **Timescales:**

- Applications due 16 February 2007
- Interviews for Arts Coordinator w/c 19 February 2007
- Development of project February-May 2007 (activity planned ready for brochure deadline March 2007)
- Churches Festival 12 & 13, 19 & 20 May 2007
- Report/Evaluation by end of June 2007

**Fees:** Arts Coordinator fee inclusive of all expenses £5040 for approximately 28 days work

**Submission:** For more information and details of the role please contact Mirella Clark: <mailto:mirella.clark@west-lindsey.gov.uk>. Please submit a CV and an initial proposal outlining how you would fulfil the brief by: Friday 16 February.

## **7. Qdos Dance Theatre - Male Dancer Required**

Hours: full time

Salary: £18,200 pro rata

Dates: rehearsals to commence Monday 19th February 2007 Tour until 7th June 2007. Opportunity to extend contract through until the end of the academic year, or beyond.

Qdos Dance Theatre is based in Barnsley, South Yorkshire. The company is currently seeking a male performer to take the part of a teenager in 'Under the Influence' a piece about young people and alcohol. The tour will take place in schools and other youth venues.

Qdos exists to promote a high quality Dance Theatre programme that is aimed specifically at young people and their communities. Much of the work the company delivers is set in schools, community centers and youth clubs. The repertoire focuses on current issues and dilemmas that affect young people. The work aims to challenge, inform and inspire.

**arts in the peak**

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

The successful candidate will be a dynamic and motivated male performer who can contribute fully to the core company. As a member of a small team the candidate will be full commitment to all aspects of touring. Strong dance, drama, physical theatre and workshop leading skills are essential. The successful candidate will have a passion for working in community settings with a variety of client groups. The candidate must be able to commit fully to the rehearsal period: Feb 19th – March 19th and touring March 20th – June 8th

An Enhanced Disclosure from the CRB will be sought.

**Audition Date:** Saturday 10th February  
Please send a current C.V. and photo to:  
Anjie Taylor, Qdos Dance Theatre, Valley Community Centre, Manor Road,  
Cudworth, Barnsley S72 8DG, or by email to [qdosdancetheatre@yahoo.co.uk](mailto:qdosdancetheatre@yahoo.co.uk)  
**For further details** please contact Kath Singh (Administrator) on  
Tel: 01226 780 667

### **8. Senior Projects Officer, Education - Opera North**

Opera North is the national opera company for the North of England based in Leeds, committed to producing high quality work that informs, excites and entertains.

#### **SENIOR PROJECTS OFFICER, EDUCATION**

Opera North is looking for a self-motivated individual to work in its busy education department. The successful candidate will have significant experience working in arts education, managing large-scale and complex projects. Knowledge of the performing arts and experience of strategic planning is also essential.

**Salary range:** £21,000 - £23,000

**Deadline for applications is Monday 12th February, 5pm.**

**Interviews to be held in Leeds, Wednesday 21st February.**

For an application pack visit

<http://www.operanorth.co.uk/aboutus/Recruitment.aspx>

E-mail: <mailto:appointments@operanorth.co.uk> or Tel: 0113 223 3713

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### **9. VIEW from the Top Gallery is seeking local artists for its Open Exhibition**

Starting Feb 12th and running for 3 weeks.

Bring your paintings, sculptures, illustrations and photography along to the gallery on Saturday Feb 10th from 10am to 5pm. There will be a £10 fee per artwork and 30% commission taken on sales but the only limit to the number of artworks is how many you can carry! Also bring an A4 sheet containing a brief artists statement or CV.

This exhibition is open to everyone, professionals, semi professionals and students alike. We want to display the vast array of talent Nottinghamshire has to offer. To take part you must be able to bring your artwork in person on Saturday 10th and collect in person on Saturday 3rd March.

**For further enquiries** please email [charlotte@viewfromthetop.co.uk](mailto:charlotte@viewfromthetop.co.uk) or call 07951 997528.

The Gallery is located in the city centre, on the 4th floor above Waterstones bookstore on Bridlesmith Gate, Nottingham NG1 2GR. Please note parking outside the building is prohibited during the day as it is a pedestrian zone. Visit our website <http://www.viewfromthetop.co.uk> to find out more about the gallery.

### **10. Opportunity for Public Artists to develop artwork for four new Health and Social Care LIFT centres in Salford**

This project is being commissioned by Salford LIFT Project Board (comprised of Salford City Council and Salford Primary Care NHS Trust (PCT)). The new LIFT centres will be in Eccles, Pendleton, Swinton and Walkden. These new buildings will accommodate Salford Primary Care Trust services, Salford Libraries and Salford City Council Customer Services.

# arts in the peak

## newsletter 2 February 2007

### IMPLEMENTATION OF PUBLIC ART SCHEME

#### **Aims:**

- Recruit two artists with a strong track record of working in the public realm, developing and installing public artwork and at least three years experience of working to a range of client briefs.
- Enhance the environment of the building for the benefit of everyone who uses it (patients, visitors and staff) and contribute to creating a place that is welcoming, attractive, inspiring, informative and engaging.
- Community engagement is an important part of this commission. We aim to recruit artists with experience of positively engaging a range of people in arts activities and with strong interpersonal and group facilitation skills.

#### **Objectives:**

- Integrate one piece of high quality, low maintenance public art into the internal design of the new LIFT buildings. (There is also an additional budget for an additional external artwork at the Pendleton site.)
- Involve local people, and where possible customers and staff, in the development process of a public art project.
- Reflect within the artwork a sense of the local identity and uniqueness of each place as perceived by local people.

The overall budget for all four schemes is in the region of £112,000.

For a copy of the full brief please contact:  
Nick Thompson - Assistant Arts Development Officer  
Arts Development Service, Cultural Services  
Salford Museum and Art Gallery  
Peel Park  
Salford  
M5 4WU  
Tel: 0161 778 0833  
Email: <mailto:nick.thompson@salford.gov.uk>

**Deadline for submissions:** Monday 12th February 2007 at 5pm

**Interview date:** Monday 5th March 2007

**Artist to begin work:** By end of March/beginning of April 2007

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### **11. Freedom, a literature and visual arts project.**

Arts Council England, Yorkshire, invites suitably qualified and experienced individuals or organisations, to tender for the management and delivery of a major regional literature and visual arts project. Freedom is part of Arts Council England, Yorkshire's contribution to the commemorations for the bicentenary of the Abolition of the transatlantic Slave Trade.

The project will create a body of work by writers who are from the region and of African and Caribbean backgrounds. The work will be based on themes that are evoked by the Bicentenary, and will be published as a booklet and a poster. It will also be interpreted by media and visual artists in collaboration with the writers for showing and illustrating the publications.

Applicants will need to demonstrate experience in managing and delivering high profile literature projects, commissioning artists and working across art forms. Full details of the project and experience required are contained in the tender document.

To request a tender document please contact either:  
Sharon Shephard, Monday to Wednesdays am, 01924 486259,  
E: [Sharon.Shephard@artscouncil.org.uk](mailto:Sharon.Shephard@artscouncil.org.uk)  
Or Joan Brown, Wednesday pm to Friday,  
E: [Joan.Brown@artscouncil.org.uk](mailto:Joan.Brown@artscouncil.org.uk)  
**Closing date for tenders is 20 February 2007 5.00pm.**

### **12. Seeking Midlands Based Design Freelancers**

I run a Midlands based graphic design business and am looking for local freelance graphic designers to collaborate on various projects for both online and print media.

In addition, as Head of User Experience Design for Xceliant, (a leading edge IT company in Birmingham who are developing some ground-breaking web applications,) I have been asked to build a team of talented web, interface and user experience designers. Amongst other things you will be required to produce website templates for which you will receive both design fees and royalty fees each time your template is used.

# arts in the peak

## newsletter 2 February 2007

If you are interested in finding out more about the above opportunities then please contact me advising of your rates and level of experience / expertise in using programs such as Illustrator, InDesign, Dreamweaver and Photoshop. You can contact me at [mjephcott@hotmail.com](mailto:mjephcott@hotmail.com) or on 0121 445 6323.  
Mary Jephcott

### 13. Exhibition Opportunity, Leeds

'Bookmarks' - Part of the 'Library' project at the Civic Quarter Library, Leeds Metropolitan University - For 'Situation Leeds' '07

The bookmark marks an event, a place or space, a pause, a meditation, a moment of resignation, an arrival, departure, necessary ablutions, a thought after thought, peace, unease, looking up and understanding, procrastination, weariness, action, loss, the tyranny of time, a return, an interlude, a tea-break, a bereavement of sorts, shut-eye, down-time, routine, memory, daydreams and a sneeze, and another, and another - you could feel it coming on.

An invitation is extended to produce a series of bookmarks for this project. Each bookmark should be no larger than 21cm x 5cm in a series of at least 20 bookmarks, in any media or material. They should explore the re-circulation of ideas and information, and could incorporate instructions and/or links to other places possibly to activate an action, performance, production, etc. Each submission can consist of a series of identical bookmarks or include a collection of visually separate bookmarks held together thematically. The bookmarks will be put into circulation through the Library spaces of Leeds and an archive held at Leeds Metropolitan University. The archive will document the project and will include an example of each submission with information about the producer/artist/practitioner.

**Submission deadline: 20 April '07**

**The event will take place: 14 - 27 May '07**

Contact Krissie Ireland at [dunstkunst@hotmail.co.uk](mailto:dunstkunst@hotmail.co.uk)

Or make submissions by post to:

'Bookmarks' Project,

C/o Krissie Ireland, Room H708,

The Leeds School of Contemporary Art and Graphic Design,

Leeds Metropolitan University,

Leeds LS1 3HE

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### **14. Freelance Early Years Arts Project Co-ordinator required, Nottinghamshire**

The Early Years and Childcare Service of Nottinghamshire County Council are seeking a freelance co-ordinator to have overall responsibility for the delivery of an Early Years arts programme; Create2gether. This is the second year of the programme which it is anticipated will build on the process and learning developed in the first year. Create2gether is an innovative early years arts development funded by Nottinghamshire Early Years and Childcare Services, and supported by the Arts Development Team. It is a long-term arts project basing visual artists in childcare settings in the private, voluntary and independent sector throughout the county, and forms an important element of the Early Years training and development programme for childcare providers. For an application form and project information, please contact Sarah Loxston, either by e-mail [eydcp@nottscc.gov.uk](mailto:eydcp@nottscc.gov.uk) or by phoning 0115 8787501.

**The closing date for applications is Monday 26 February 2007.**

### **15. Vacancy - Editor for the ArtsDerbyshire website**

An editor is wanted for the artsderbyshire website. We are looking for a motivated, enthusiastic person with excellent communication skills and a commitment to the arts in Derbyshire to join our arts team. The main responsibilities will be to edit and maintain the content of the artsderbyshire website, and to develop its reach and usage. <http://www.artsderbyshire.org.uk>

**Closing date: 11 February 2007**

# arts in the peak

## newsletter 2 February 2007

### **16. Derbyshire Community Foundation Vickers Fine Art Award 2007- 08 (Painting) and University of Derby Teaching Fellowship £29,000**

**Theme: Sense of Place**

**Closing date 21st March 2007**

#### **The Award**

This biennial Award supports a rising artist to produce new work in response to the landscape, heritage and people of Derbyshire. The aim is to enrich the cultural life of the county of Derbyshire with new art of national importance, accessible to and informed by local people, and forming the basis of a permanent collection.

£21,000 will be awarded to support the creation of new work in response to Derbyshire's culture, landscape or heritage around the theme 'Sense of Place'.

In addition, the artist will be offered studio space for a year at Banks' Mill studios in Derby, plus materials, framing and travelling expenses within the county of Derbyshire bringing the total value of the Award to £29,000.

Local communities will be involved in the creative process through workshops with schools, open studio sessions and talks.

#### **University of Derby Teaching Fellowship**

As a member of the Faculty of Arts, Design and Technology, the artist will contribute the equivalent of 24 days' teaching, including mentoring and assessment.

The artist will have access to all facilities available to faculty members.

#### **Timescale**

The year's work will begin in September 2007 and the artist is expected to work on the project in blocks of time equivalent to 6 months, and including the university terms.

**arts in the peak**

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### **Background to the Award**

The Award celebrates the late Jonathan Vickers' lifetime devotion to fine and decorative art. Following his death in 1997 a charitable trust was set up within Derbyshire Community Foundation.

**Derbyshire Community Foundation** is a non-profit organisation which provides independent funding for voluntary community action throughout the county of Derbyshire. Set up in 1996, Derbyshire Community Foundation distributes grants to voluntary groups whose aims are to tackle disadvantage and enhance community life in Derbyshire.

The Award established in Jonathan Vickers' name therefore marries two aims: the promotion of fine art, and the enhancing of quality of life for local people.

### **Application for the Award**

Applications for the fourth Award are invited from painters to respond to the theme 'Sense of Place'. We welcome applications that demonstrate either an innovative or traditional response. The Award is open to practising artists, emerging or established, who also have experience of leading workshops. The Award is not open to students. A typical applicant is likely to possess a good first degree BA (Hons) in an Art and Design area and is likely to have completed an MA.

Applicants should be able to demonstrate that they have exhibited outside of their academic studies and pursued some continuous themes of exploration. Applicants will need to show how the opportunity to produce work in response to the heritage, landscape and people of Derbyshire fits into the context of their work to date. Applicants should also indicate how they will manage a sustained period of work and how they propose to bring it to fruition. An ability to be self-managing and to take a disciplined approach to both time and work is essential.

The educational component to the Award includes the equivalent of 24 days of teaching in the University of Derby Faculty of Arts, Design and Technology under the supervision of the Programme Leader, BA (Hons) Fine Art.

The artist will also run workshops with local school children during term time, be available to give talks and participate in Open Studio sessions where appropriate. A CRB certificate will be required.

**arts in the peak**

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### **Applicants are invited to submit:**

- A statement on one side of A4 on how this Award would be appropriate to them and how they would approach and develop this opportunity. In particular, the applicant should address their approach to the theme 'Sense of Place' in relation to Derbyshire through their work.
- Current CV
- Contact details
- Names and addresses of two referees relating to professional practice and workshop experience
- Photographic documentation of recent work (up to 10 images on CD) giving details of dimensions, title and date
- A stamped addressed envelope if CD is to be returned

We regret that material submitted cannot be returned unless a SAE is included. Whilst every care will be taken, Derbyshire Community Foundation cannot be held responsible for the loss or damage of supporting material.

The interviews will be held in Derby and travel expenses will be covered.

### **Closing date for applications 21st March 2007**

Applications should be sent by post to:

The Vickers Art Award  
Derbyshire Community Foundation  
The Old Nursery  
University of Derby  
Chevin Avenue  
Mickleover  
Derby DE3 5GX  
Tel: 01332 592050

**arts in the peak**

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### **17. Creative Partnerships Leicester: New partnership opportunity**

To help expand our programme and work with new education settings, we are looking for an Action Research Group Co-ordinator: Early Years, to develop work in one of Leicester's priority areas. The post will be funded by a grant. Funded activities will start from 1 March 2007 and will run until 31 August 2007 in the first instance.

**Action Research Group Co-ordinator: Early Years.** A grant to work with 5 Children's Centres developing creative learning through action research. Includes funds for managing the programme (25 days), working with early years settings to devise and deliver projects, and recruiting and supporting a network of creative practitioners.

Selection is by a two-stage process. The first stage invites you to submit an expression of interest and, if shortlisted, attend an interview. The second stage invites the preferred applicant(s) to prepare a detailed grant proposal in response to consultation already undertaken.

**Deadline for receipt of expressions of interest:** 12 noon, Monday 19 February 2007.

**Interviews:** Friday 23 February 2007.

For an application pack please contact: Karen Birch, Creative Partnerships Leicester, T: 0116 2616 876, E: [leicester@creative-partnerships.com](mailto:leicester@creative-partnerships.com)  
LCB Depot, 31 Rutland Street, Leicester, LE1 1RE

# arts in the peak

## newsletter 2 February 2007

### **18. THE WATERSIDE DEVELOPMENT, ASHBOURNE SHROVETIDE MEMORIAL - DEVELOPMENT BRIEF**

#### **BACKGROUND INFORMATION**

Cedar House Investments Ltd have secured outline planning consent for the redevelopment of the former Nestle Factory Site in Ashbourne. Part of the Permission relates to the provision of community based facilities for a large area of open recreation land and this includes a proposal by the developer to provide a sculpture or monument that commemorates the annual Shrovetide football game as part of the scheme.

Royal Shrovetide football is an ancient annual event that takes place in Ashbourne, Derbyshire on Shrove Tuesday and Wednesday. It has little to do with normal football, for the game has few rules. Murder and manslaughter are barred as is the transportation of the ball by vehicle. Play after 10pm is also forbidden. There are 2 goal posts, one at Sturton Mill, the other at Clifton Mill, a distance of 3 miles apart, and the 2 sides are made up of those that live north of Henmore Brook, called the Uppard`s, and those who live south of it, called the Down`ards. In reality anyone can join in the fun. Ashbourne town centre is boarded up for the occasion and the game starts around 2pm, with a leather and cork ball being `turned up` at Shaw Croft by a local dignitary, usually after a short speech.

The ball is hardly ever kicked, but mostly `hugged` by a scrum which tries to move forward. At times there seems to be hardly any movement at all, except for players desperate to get into the scrum. Sometime or other, the ball has to go into Henmore Brook and everyone follows, regardless of the soaking they will get. If a goal is scored before 5pm, a new ball is turned up at Shaw Croft, as the scorer is allowed to keep the ball. Women do take part and have occasionally scored. It is called `Royal` because in 1928 the ball was `turned up` by the then, Prince of Wales, later to become Edward the Eighth. In 2003 the ball was turned by by Prince Charles.

Details of the history of the game can be viewed on the BBC Radio Derby web site – <http://www.bbc.co.uk:80/derby/content/image> or [www.derbyshireuk.net/dcustom4.html](http://www.derbyshireuk.net/dcustom4.html)

**arts in the peak**

promoting art and artists in the peak  
company no: 5455876  
[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### **THE BRIEF**

Cedar House Investments Ltd have undertaken to commission a sculpture to commemorate this unique tradition. The site for the monument has been agreed with the local authority and the attached survey of the site and the drawing 1207-10Pa show the new car park and links to the adjoining cycle and pedestrian routes. However, the exact nature of the work of art is undefined and open to interpretation but must reflect the nature of the game and create a place that tourists and locals will want to visit. It is intended that the site becomes well known as a visitor attraction by word of mouth as much as by signage and advertising. The idea is that the monument will be a place to have your photograph taken and will leave a lasting impression of the town and its traditional values.

### **THE BUDGET**

It is difficult to set a budget at this stage hence the most cost effective solutions will be carefully considered. The client will welcome any advice with respect to availability of grant assistance for projects of this type, that benefit the local community and encourage tourism into the area.

### **THE FORM OF THE SOLUTION**

This brief does not intend to prescribe a built form, thus encouraging a wide-ranging response to the opportunity. However, it is envisaged that the site and car park are closely linked as an identifiable environment and visitor attraction, where other activities such as walking, cycling and picnics are encouraged.

The relationship with the main A52 road link passing the site is important in that many visitors to Derbyshire pass the site and do not stop in Ashbourne. By creating a strong identity to this site and therefore to the town, it is hoped that tourists will see this as a destination experience, and this will probably be the test of the long term reputation and success of the sculpture.

The site is relatively exposed and the area has suffered from vandalism in recent years. On this basis the work of art will need to be durable and capable of being cleaned. Material selection will therefore be a key consideration.

**arts in the peak**

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### THE PRESENTATION

The respondents to the brief should be aware that the designs will need to be described and presented in such a way that all the stakeholders are able to understand the proposals and to react to the opportunities that are created. Initially the presentations will be evaluated by the Project Team, but it is envisaged that a Public Consultation will take place and the views of the Committee of the Ashbourne Shrovetide Football will be important.

### QUESTIONS

The Development Team are available to respond to queries regarding the Brief, and answers to questions will be made available to all Respondents. All contacts are to be made by letter to the following –

Arthur Burns  
Project Manager,  
Cedar House Investments, Capital House, Pride place, Pride Park, Derby DE24  
8QR

## 19. Funding for Youth Led Media Projects

Mediabox is a new fund that offers disadvantaged 13 to 19 year olds the opportunity to develop and produce creative media projects, using film, television, print, radio or online platforms. Mediabox which is funded by the Department of Education and Skills and run by a consortium consisting of First Light Movies, Media Trust, Skillset and the UK Film Council is for young people to;

express their own opinions, ideas and views, gain new skills, encourage creativity, boost personal development and get their voices heard.

Mediabox offers three different types of grants. “My Mediabox” provides grants of between £100 and £1,000 and is open to individual young people and groups of young people. “Mid Mediabox” and “Big Mediabox” are open to youth and/or media focussed organisations and provides grants ranging from £1,000 to £80,000. **The next closing date for applications is the 27th March 2007.**

<http://www.media-box.co.uk/>

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### **20. Crafts Council Development Awards**

The Crafts Council has announced that it is seeking applications for funding through its Development Award scheme. The scheme is open to designer-makers who are about to set up their business in England, or who are within three years of doing so. The award is for a year and offers a maintenance grant of £2,500; equipment grants up to £5,000; a residential course in business training, aimed at small creative practices; 1,000 promotional postcards; and inclusion on the Crafts Council's Photostore online database. The deadlines for applications in 2007 are the 1st March, 1st June, 1st September and the 1st December.

<http://www.craftscouncil.org.uk/guide/ccda.html>

### **21. First Light Funding for Young Film Makers**

First Light which is supported by the UK Film Council and the National Lottery provides grants to young people aged between 5 and 18 to participate in all aspects of film productions. Support is available through two funding streams.

The Pilot Awards provides grants of up to £4,000 for the production of a 5 minute film.

The Studio Awards, which provides grants of up to £20,000 for films up to 10 minutes long.

First Light is keen to support teaching professionals who wish to use film making in the class room. Previously successful applications have included Croxteth Community School which used film to inspire and engage young people in an area of low achievement. The next closing date for applications is the 24th April 2007.

<http://www.firstlightmovies.com/funding.php>

# arts in the peak

## newsletter 2 February 2007

### **22. Artist & Writer required for residency - South Yorkshire**

'VOICES IN THE STONE'

The University Centre Barnsley, part of the University of Huddersfield, is seeking two individuals to work with us on an Arts Council funded project as a visiting artist on a short-term, fixed-fee project.

We require a:  
creative writer, and a photographer

The successful candidates will liaise with staff, students and members of the public to produce creative material that will reflect the intriguing history, important developments and exciting future of the University Centre Barnsley.

Interested candidates should provide the University Centre with a current CV.

**Closing date: Friday 16 February 2007**

**Proposed interview date: Thursday 8 March 2007**

Applicants will be expected to produce a portfolio of work upon interview.

For more information please call Josie Harvey on 01226 644250 or email:

[barnsley@hud.ac.uk](mailto:barnsley@hud.ac.uk)

T: 01226 644250 A: Church Street, Barnsley, S70 2AN

W: <http://www.barnsley@hud.ac.uk>

### **23. Voluntary Treasurer wanted by Fleet Arts Management Committee**

Would suit retired accountant or person with similar financial background.

**Vision:** Fleet Arts is the leading Arts Development organisation in mid-Derbyshire. Our purpose is to be a catalyst to promote and deliver high quality arts opportunities which encourage participation and foster a lifelong learning culture. The focus of our work is in the districts of Amber Valley, Erewash & Derbyshire Dales, a diverse area with a mix of rural communities, small towns and villages . It include areas of declining industry, urban and rural deprivation and tourism development.

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

All Day to day financial records (Invoice, petty cash records, cheque preparation etc) done by office staff.

If you are interested please contact  
[sarah@fleet-arts.org](mailto:sarah@fleet-arts.org), T: 01773 820484  
Fleet Arts, The Old School, The Fleet, Belper, Derbys DE56 1NU

### **24. Glassball seek young people age 13 – 18, Derbyshire Dales**

Glassball are starting another exciting digital art, film and heritage project, and need young people who would like to take part. Anyone interested should come along to The Medway Centre, Bakewell, Wednesday 7<sup>th</sup> February, 6 – 7pm, or contact [info@glassball.org.uk](mailto:info@glassball.org.uk).

### **25. Arts Management Consultancy – West Midlands**

Tenders are invited from consultants with experience in the field of arts management to undertake an organisational development review for New Roots, the Youth Music Action Zone for Herefordshire, Shropshire and Telford & Wrekin.

Consultancy to complete in September 2007  
For details, email [admin@belmontartscentre.org.uk](mailto:admin@belmontartscentre.org.uk) or telephone 01743 234970

**Closing date for applications - Friday 16th February**

### **26. Creative Partnerships Bolsover, Ashfield and Mansfield (BAM)**

8 schools across Ashfield and Mansfield have been awarded grants by Creative Partnerships BAM to explore creativity. The schools will soon be looking to recruit Creative Partners who will challenge, plan and deliver in collaboration with the school, its staff and young people.

# arts in the peak

## newsletter 2 February 2007

The minimum fee available will be £1,845. This will include:  
a half-day essential induction session  
1 day planning with school staff  
9 days delivery

A further sum will be available for materials and/or additional delivery  
(min. £1,080, max. £1,605).

From Tuesday 30 January, the Briefs will be circulated on Arts Jobs, and  
will be available on the News page of our website at <http://www.eventus.org.uk>

The timetable for interested partners will be:

**Mon 12 Feb: Deadline for Applications.**

Wed 14 Feb: Shortlisted Creative Partners will be contacted.

**Week starting 26 Feb: Interviews take place.**

Tuesday 13 March (afternoon): Essential Induction Session for selected  
Creative Partners.

Summer term: Project delivery.

If you are interested in this exciting opportunity, please remember to look again  
at ArtsJobs and our website from 30 January!

Catherine Mailhac, Project Manager, Eventus  
on behalf of Creative Partnerships BAM

[catherine@eventus.org.uk](mailto:catherine@eventus.org.uk)

Eventus Ltd

Workstation, 15 Paternoster Row, Sheffield S1 2BX

Telephone: 0114 221 0386/5

Website: <http://www.eventus.org.uk>

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### **27. Head of Creative Industries and Head of Communications - The Showroom & Workstation, Sheffield**

The Showroom & Workstation, located in the heart of Sheffield's Cultural Industries Quarter, is one of the UK's largest media centres. We currently have vacancies for two senior positions. This is a rare opportunity to join the senior management team of a creative and dynamic organisation.

<http://www.showroom.org.uk>

#### **HEAD OF CREATIVE INDUSTRIES (ref A0107) £34,000**

We require a dynamic and experienced individual to manage the Workstation creative industries workspace and to develop strategies to support and promote growth of the creativity sector in South Yorkshire. The successful candidate must have experience of business centre management and company development in the creative industries sector.

#### **HEAD OF COMMUNICATIONS (B0107) £28,000**

We would like to appoint an experienced and creative marketing professional responsible for devising and implementing innovative strategies and approaches to promote all aspects of our activities including the Showroom Cinema, Cafe/Bar and The Workstation.

Closing date 12 noon Tuesday 6th February 2007

For a job pack please email: <mailto:reception@workstation.org.uk>

or call: 0114 279 6511. Please note that we will not consider CVs.

### **28. ARTS EVENTS CO-ORDINATOR – STAFFS MOORLANDS**

This position offers an exciting opportunity for a creative, organised and self-motivated individual to join Staffordshire Moorlands District Council Arts Development team. The post holder will be involved in implementing and co-ordinating arts events and activities including the Arts & Sports Awards and Summer Programme and working in partnership with local groups and organisation to develop festivals and events in the Moorlands.

Salary Scale 4 (pay award pending) £16,137 - £17,985 pro rata 21.75hrs per week plus Casual Car user allowance. The post will occasional regular evening and weekend work.

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

For further details contact: Personnel Section, Staffordshire Moorlands District Council, Moorlands House, Leek ST13 6HQ or Tel: 01538 483409

**Closing date: Fri 23rd February 2007**

**Interviews: Fri 2nd March 2007**

### EVENTS

## 1. Arts Council England, East Midlands - Grants for the arts assessment workshops

### **Applying for funding - evening workshops 2007**

In 2006 Arts Council England, East Midlands ran a series of pilot **Grants for the arts assessment workshops** for artists and arts organisations in the region to gain advice about applying for funding. The workshops proved to be very successful and we are pleased to announce the new dates for 2007.

The workshops are designed to give artists the opportunity to become fully aware of the funding process. Grants for the arts assessment workshops are aimed at artists in every stage of their careers and from every art-form and who wish to gain advice about applying for funding and submitting proposals.

### **This year's workshop dates are as follows:**

Tuesday March 6 - workshop (5:30 -7:30 ACE EM office)

Tuesday May 8 - workshop (5:30 -7:30 ACE EM office)

Tuesday June 5- Workshop (5:30-7:30 Leicester venue tbc)

Tuesday July 3 -workshop (5:30 -7:30 ACE EM office)

Tuesday September 4 -workshop (5:30 -7:30 ACE EM office)

Tuesday November 6 -workshop (5:30 -7:30 Northants venue tbc)

Tuesday 27 November-workshop (5:30 -7:30 Lincoln venue tbc) ~

Tuesday December 4 -workshop (5:30 -7:30 ACE EM office)

These workshops have been designed to help applicants who have either got to the point of preparing their application in draft format or would like to find out more details about the applying for funding for a particular activity. In the workshops there will be a presentation where artists and organisations will learn about filling in an application form, getting to know their funder, filling in a budget, C.V advice and a slide show of successful applicants images.

**arts in the peak**

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

Due to time allocated for the workshop and the amount of information we will be getting through there will not be the opportunity to discuss your individual proposal at this workshop. During the workshop you will be asked to assess an application yourselves and discuss your assessment within your group with a member of Arts Council staff.

Arts Council, East Midlands are encouraging individual artists and organisations to attend these meetings to help them understand the whole process of applying for funding and help you to improve the overall standard of your application..

The attendees will also receive information and useful contacts including: Arts Development Officers, Creative Industries Development Officers and Literature Development Officers.

If you would like to book a workshop or find out more about the programme contact Assistant Officer for Visual Arts and Literature Mira Arya by emailing [mira.arya@artscouncil.org.uk](mailto:mira.arya@artscouncil.org.uk) or phone 0115 9897570 for help you with your enquiry.

## **2. Cotmanhay by the Sea - An exhibition of photographs by Tony Fisher in Erewash Museum's Hayloft Gallery 3 Feb to 9 March 2007**

You are cordially invited to the launch of this exhibition on Saturday 3rd February at The Erewash Museum Hayloft from 4-5pm. Please R.S.V.P. to Wash Arts (see below) as places are limited. Please also advise any access requirements.

Please join us for a glass of wine and nibbles and a preview of an inspiring exhibition of photographs by Tony Fisher.

**\*WE WILL ALSO BE CELEBRATING WASH ARTS' FIRST YEAR\***

Last year Wash Arts commissioned Tony Fisher to supply four photographs to use as publicity material for Cotmanhay Neighbourhood Renewal Group's consultation event named 'Cotmanhay by the Sea'. Tony was so inspired by his first ever visit to the area that he returned several times and created a large body of further work. Some of Tony's remarkable images are presented in this exhibition. The exhibition has been described as – "Cotmanhay as you've never seen it before"

**arts in the peak**

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

Susan Smith and Mick Brown from Wash Arts will be giving a short talk about the work of their community-based arts organisation. Tony will be on hand to discuss his work and to show a slide show of further images. Poet Dave Wood will perform a reading.

Photographs will be available to purchase by order.

R.S.V.P.

Wash Arts Community Interest Company

Address and registered office: 45 Heanor Road, Ilkeston, Derbyshire, DE7 8DY

Telephone: 0115 9301229, Email: [susan.smith@zen.co.uk](mailto:susan.smith@zen.co.uk)

### **3. New Show At Cromford Mill in March 26th-30th March.**

[www.tony-fisher.com](http://www.tony-fisher.com) and [www.flickr.com/photos/photony](http://www.flickr.com/photos/photony)

#### **Art at the Mill**

This year the Art Gallery at Cromford Mill is fully booked with artists from all over the county displaying and selling their work. The gallery room is open from 9.00 – 5.00pm every day of the week following the programme outlined below. Further details of individual exhibitions and exhibitors are available from Louise Sweeney on 01629 823256 or by email [visitorservices@arkwrightsociety.org.uk](mailto:visitorservices@arkwrightsociety.org.uk)

Tony Fisher, Susan Mulroy and Jo Bunbury.

Sunday 26th-30th March

"FIRE FLAME AND PIXEL 2"

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### TRAINING

#### 1. Arts in the Peak Web Design Course at Hope Valley College

The next web design course is starting in March, taking place at Hope Valley College and in collaboration with High Peak Community Arts.

If you have ever wanted to build your own website then this is a practical opportunity to do just that through a five-week training course. During the course you will go through the process of designing and building your own website using Macromedia Dreamweaver, the industry standard software, and work with Photoshop to create high quality graphics and menus. At the end of the course you should have built a simple website and be able to update and maintain it. No experience is needed, though you should have some basic experience of using computers.

**When:** 6.30 - 9.00 pm Wednesdays 7, 14, and 21 March plus 2 sessions after Easter, 18 and 25 April.

**Where:** Hope Valley College

**How to Book:** Courses are free, but there is a booking fee of £5 per course. Ring High Peak Community Arts on 01663 744516 to reserve a place. If there's no reply, you can leave a message and we'll get back to you. Then, confirm your reservation by sending a course booking fee of £5 (cheques payable to High Peak Community Arts) to:

High Peak Community Arts, High Lee Hall, St Mary's Road, New Mills, SK22 3BW. The fee includes membership of High Peak Community Arts. Places are offered on a first come, first served basis, maximum 12 participants.

#### 2. Institute of Leadership and Management (ILM) Level 2 in Exploring Enterprise

Creative and Community Launchpad are proud to expand their offer and run a series of seminars, all contributing to a Level 2 qualification in Exploring Enterprise.

The programme is 11 **FREE** exciting, dynamic and informative short training seminars which are designed to give you the knowledge, tools and techniques to get your business off the ground, or in the case of existing businesses ... check that you are in fact doing everything you can to develop your business further.

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

The seminars are:

- delivered by professional presenters, and experts in their chosen field, with guest speakers where appropriate
- supported by notes, handouts, workbooks and exercises, all in a Business Development Folder
- starting on 19th February 2007 in Nottingham
- run in the morning (09:30 – 12:30), afternoon (13:30 – 16:30) and early evening (17:30 – 20:30)
- ... and there is always time for **networking** and **discussions** with other attendees, Business Advisors and Trainers after the seminars, or separately if required.

**All of this to ensure maximum flexibility, maximum skills development and maximum impact on your new or existing business.**

What to do now:

- phone Creative Launchpad on 0115 950 3730 to assess your eligibility or email [c.gill@creativelaunchpad.co.uk](mailto:c.gill@creativelaunchpad.co.uk)
- check the schedule of seminars online at [www.creativelaunchpad.co.uk/emtraining](http://www.creativelaunchpad.co.uk/emtraining)
- download a **Personal Training Schedule** to book yourself on all the seminars,
- if you require further information, call the Training Hotline on 0115 950 3730

The training seminars have been designed to compliment each other and ideally you should attend all 11 to get the maximum benefit from the programme, and to achieve the ILM Level 2 Qualification.

**The ILM Level 2 in Exploring Enterprise is free of charge however, there is an eligibility criteria, generally around where you live in the East Midlands and your employment status (i.e. you must be employed, or self employed). To check if you meet the criteria, please contact the Training Hotline on 0115 950 3730.**

### **Seminar A: Exploring Enterprise**

The starting point! Identify what you need to do to develop your business and what support is available + much more ...

### **Seminar B: Business Building Blocks**

Build a strong foundation for your business; identify what type of business and model is best for you, get your business name right and play to your strengths to create opportunities + much more ...

### **Seminar C: Show me the money and I'll manage it.....promise!**

Practical methods of managing your money; forecasting future income to controlling and monitoring actual expenditure + much more ...

### **Seminar D: Managing your Resources Creatively**

Balancing your resources; time, money, suppliers, equipment, location, materials, staff, freelancers + much more ...

### **Seminar E: Making the most of who you meet!**

Suffer from meeting lots of people at networking sessions, but never seem to get any work from them? Learn how to identify and generate your own business

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

leads, make more sales, improve your networking skills and widen your circle of contacts + much more ...

### **Seminar F: Getting your message across...**

Communicate effectively with your suppliers or customers, or to your freelance, part time or full time staff; this session will help you to get your messages across clearly and concisely + much more ...

### **Seminar G: Keep it Legal!**

The legal requirements that exist when you set up in business including registering your business, tax and N.I.C., Intellectual Property, Data Protection, contracts, terms and conditions + much more ...

### **Seminar H: Project Management and Problem Solving**

A must for all! The practical tips of project conception, managing deliverables, creating timelines, milestone planning, resource planning, budget management, reporting writing, project closure and evaluation + much more

### **Seminar I: Looking after number 1!**

Helping you to identify and evaluate your own skills requirements within your enterprise or employment; a close look at confidence, rating your skills, learning styles, entrepreneurial skills + much more ...

### **Seminar J: A small step for you...a giant step for your business**

This seminar will combine all your learning experiences from all the seminars and bring them together into one plan for your next step in setting up in business, helping you come to an informed decision about your future.

### **Seminar K: Looking to the Future**

An informal seminar which will look at putting the theory into practice and resolving any 1-2-1 issues that may still be present. As well as completing a Business Needs Analysis and setting the scene for assessment + much more

...

For more information and seminar descriptions please visit [www.creativelaunchpad.co.uk/emtraining](http://www.creativelaunchpad.co.uk/emtraining), email Cheryl Gill, [c.gill@creativelaunchpad.co.uk](mailto:c.gill@creativelaunchpad.co.uk) call our Training Hotline 0115 950 3730

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### **4. Producing and Selling Greetings Cards**

#### **Expand your portfolio, earn extra income and learn new skills**

Creative Launchpad, the business development service for the creative industries will be running an informative FREE one day seminar designed to give you the practical tools and techniques to get you started producing and selling greetings cards. The seminar will cover Design and Research, Components and Suppliers, Production Issues, Costs and Pricing, Sales and Marketing, Contracts and much more and will give you the opportunity to ask any questions you may have about putting your own ideas into practice. This workshop will be led by Chris Griffiths of A La Carte Business Services. Chris has worked in the greetings card industry for 9 years and has supplied retailers including John Lewis, Waitrose and Fenwick's.

This exciting seminar is taking place on:

**Tuesday 20th March, 10am - 3:30pm at the  
Voicebox, Kensington Mews, Forman Street, Derby**

Please note that there are limited places on this seminar and to secure a place we will need to receive a refundable £10 deposit by 1st March 2007.

This seminar is funded by the Learning and Skills Council, European Social Fund and the Derby and Derbyshire Economic Partnership and is therefore FREE.

There are however an eligibility criteria, for more information or to book a free place please contact Cheryl Gill on 0115 950 3730 or

[c.gill@creativelaunchpad.co.uk](mailto:c.gill@creativelaunchpad.co.uk)

### **5. Working Title Internship Scheme - Action 2007**

Working Title Films is the UK's leading film production company. Past productions have included Four Weddings and Funeral, Billy Elliot, Shaun of the Dead, Pride and Prejudice just to name a few. Working Title Films are inviting three new candidates to apply for their internship placements in 2007. You will have the opportunity to work with Working Title's production and development executives, learning from some of the best in the industry. You will learn about film development and production process from the first idea to the big screen. You will see how an international production company operates and be given hands on experience in finding and developing scripts. You will get a valuable insight into the practicalities of film-making as well as learning how to nurture creative talent. For more information please see

<http://workingtitlefilms.com/action/>

**arts in the peak**

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)

# arts in the peak

## newsletter 2 February 2007

### 5. Teatime Talk Derby Dance Centre

#### February 8th 3pm to 5pm

You are invited to tea and cakes, and a presentation on Audience Data UK at Derby Dance Centre on Thursday February 8th, from 3pm to 5pm. Presentation by Angela Tillcock and Cathy Morris from Audience Data UK. Today, working in the arts sector, we are surrounded by data. Box office systems, Area Profile Reports, audience research surveys all provide us with a wealth of information and statistics. Audience Data UK (ADUK) is a UK-wide initiative which aims to provide people working in the arts sector with help and guidance on how we can use all that data to help us understand our audiences better. Cathy Morris and Angela Tillcock, Project Managers of ADUK will outline the support ADUK can offer arts organisations in the collection, analysis and interpretation of data. The session will cover the following:

- Background to ADUK
- Issues surrounding audience data
- Resources available from ADUK
- Work in progress
- Future plans
- Open forum - discussion/question time.

It is unlikely that a love of statistical data was the reason most arts marketers started working in the sector. Yet, we use it on a day to day basis to inform what we do. It is a key to understanding our customers and by understanding what data tells us, we can engage more effectively with them. At the end of the day, you may never develop a love of data, but can you afford to ignore the lessons statistics tell us?

The event is FREE, but places must be booked in advance, as there are a limited number of places available, so please RSVP by email to [info@cultivate-em.com](mailto:info@cultivate-em.com) by Friday 2nd February.

arts in the peak

promoting art and artists in the peak

company no: 5455876

[www.artsinthepeak.co.uk](http://www.artsinthepeak.co.uk)